



LOUISIANA DEPARTMENT OF AGRICULTURE & FORESTRY

MIKE STRAIN DVM
COMMISSIONER



THIS MEETING IS CANCELED - STATEWIDE OFFICE CLOSURE DUE TO SEVERE WEATHER

AGENDA - REVISED

LOUISIANA STRAWBERRY MARKETING BOARD

TUESDAY, JANUARY 16, 2024

5:30 P.M.

LOUISIANA DEPARTMENT OF AGRICULTURE & FORESTRY

47076 NORTH MORRISON BOULEVARD

CONFERENCE ROOM

HAMMOND, LA 70401

Agricultural & Environmental Sciences
Suite 3000
(225) 925-3770
Fax: 925-3760

Agro-Consumer Services
Suite 5000
(225) 922-1341
Fax: 923-4877

Animal Health & Food Safety
Suite 4000
(225) 925-3962
Fax: 925-4103

Forestry
Suite 6000
(225) 925-4500
Fax: 922-1356

Management & Finance
Suite 1000
(225) 922-1255
Fax: 925-6012

Soil & Water Conservation
Suite 7000
(225) 922-1269
Fax: 922-2577

- I. CALL TO ORDER
- II. ROLL CALL
- III. ELECTION OF CHAIRMAN & VICE-CHAIRMAN
- IV. PUBLIC COMMENT
- V. APPROVAL OF MINUTES
- VI. FINANCIAL REPORTS
- VII. GARRISON ADVERTISING REPORT AND 2024 PROMOTIONAL STRATEGY
- VIII. 2024 SPECIALTY CROP BLOCK GRANT SUBMISSION – BOARD RESOLUTION
- IX. PUBLIC COMMENT
- X. ANNOUNCEMENTS
- XI. ADJOURNMENT

THIS AGENDA IS TENTATIVE UNTIL 24 HOURS PRIOR TO THE BEGINNING OF THE SCHEDULED MEETING, AT WHICH TIME THE MOST RECENT REVISION BECOMES OFFICIAL. ANY SUBSEQUENT CHANGES TO THIS AGENDA SHALL BE MADE ONLY BY A UNANIMOUS VOTE OF THE BOARD. NOTICE IS HEREBY PROVIDED THAT THE BOARD MAY VOTE TO HOLD AN EXECUTIVE SESSION ON ANY AGENDA OR OTHER DULY APPROVED ITEM THAT IS EXEMPTED FROM DISCUSSION AT AN OPEN MEETING PURSUANT TO LA. R.S. 42:17. FURTHER, IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT, PLEASE CONTACT REBECCA RIECKE AT (985)345-9483 OR VIA EMAIL AT RRIECKE@LDAF.STATE.LA.US TO ADVISE IF SPECIAL ASSISTANCE IS NEEDED AND DESCRIBE THE TYPE OF ACCOMMODATION NECESSARY.

**REBECCA RIECKE, DIRECTOR
LOUISIANA STRAWBERRY MARKETING BOARD**